serial number associated with the user terminal.

## Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

- (Currently Amended) A method for encrypting content to a user, comprising:
   assigning a serial number to a user terminal;
   receiving content to at the user terminal;
   encrypting the received content at the user terminal;
   embedding the serial number in the encrypted content at the user terminal; and
   decrypting the content if the serial number embedded in the encrypted content is the
- (Original) The method of claim 1, wherein said encrypting further comprises:
   wrapping the content.
- 3. (Original) The method of claim 1, wherein said encrypting further comprises: scrambling the content.
- 4. (Original) The method of claim 1, wherein the content comprises bits.
- (Original) The method of claim 1, further comprising:
   storing the content.
- (Original) The method of claim 1, further comprising:
   simultaneously storing and displaying the content.
- 7. (Original) The method of claim 1, further comprising: simultaneously storing and displaying the content receiving commands from a user, wherein the commands affect the time at which the content is displayed.
- 8. (Currently Amended) A system for encrypting content to a user, comprising:
  - a user terminal;

content receivable by said user terminal; and

a processor module in communication with said user terminal, wherein said processor module is configured to assign a serial number to said user terminal, receive said content,

encrypt said content, embed the serial number in said content at the user terminal, and decrypt said content if the serial number embedded in the encrypted content is the serial number associated with the user terminal.

- (Original) The system of claim 8, wherein said processor module is further configured to wrap said content.
- (Original) The system of claim 8, wherein said processor module is further configured to scramble said content.
- 11. (Original) The system of claim 8, wherein said content comprises bits.
- 12. (Original) The system of claim 8, wherein said user terminal further comprises:
- a storage drive in communication with said processor module, wherein said processor module is further configured to store said content on said processor module.
- 13. (Original) The system of claim 12, wherein said processor module is further configured to simultaneously store and display said content.
- 14. (Original) The system of claim 12, wherein said processor module is further configured.
- 15. (Currently Amended) A method for storing and retrieving content to a user, comprising: receiving content in the form of a digital media signal at a user terminal; simultaneously storing and displaying the content at a user terminal; and receiving commands from a user, wherein the commands affect the time at which the content is displayed.
- 16. (Currently Amended) A system for storing and retrieving content to a user, comprising:
  a user terminal;
  - a tuner in communication with said user terminal configured for receiving content in the form of a digital media signal;
  - a storage device for in communication with said user terminal for displaying storing the content simultaneous to the storing of the content;
  - a display in communication with said user terminal for displaying the content; and

wherein said user terminal is configure configured for receiving commands from a user, wherein the commands affect the time at which the content is displayed at the user terminal.

17. (New) The method of claim 1, further comprising:

said content being a broadcast media signal;

demodulating the broadcast media signal and creating a downloadable bit stream; at the user terminal, placing the downloaded bit stream into a wrapper;

before storage, randomly removing bits according to a predetermined unique encryption algorithm with the user terminal assigned a unique identifier that dictates its unique encryption algorithm; and

embedding the terminal identifier and encrypting it within the encryption algorithm and storing it within the content when stored.

18. (New) The method of claim 15, further comprising:

said content being a broadcast media signal;

demodulating the broadcast media signal and creating a downloadable bit stream; at the user terminal, placing the downloaded bit stream into a wrapper;

before storage, randomly removing bits according to a predetermined unique encryption algorithm with the user terminal assigned a unique identifier that dictates its unique encryption algorithm; and

embedding the terminal identifier and encrypting it within the encryption algorithm and storing it within the content when stored.

19. (New) The system of claim 16, wherein:

said content is a broadcast media signal; and

said processor being further configured for demodulating the broadcast media signal and creating a downloadable bit stream, at the user terminal placing the downloadable bit stream into a wrapper, before storage randomly removing bits according to a predetermined unique encryption algorithm with the user terminal assigned a unique identifier that dictates its unique encryption algorithm, and embedding the terminal identifier and encrypting it within the encryption algorithm and storing it within the content for storage therewith.

## 20. (New) The system of claim 8, wherein:

said content is a broadcast media signal; and

said processor being further configured for demodulating the broadcast media signal and creating a downloadable bit stream, at the user terminal placing the downloadable bit stream into a wrapper, before storage randomly removing bits according to a predetermined unique encryption algorithm with the user terminal assigned a unique identifier that dictates its unique encryption algorithm, and embedding the terminal identifier and encrypting it within the encryption algorithm and storing it within the content for storage therewith.